



# Citrix Virtual Apps and Desktop Service

## with Azure VMware Solution and VMware Cloud on AWS

### Citrix Virtual Apps and Desktop Service at a glance

- **Seamlessly deliver** a secure, high-performance virtual app, desktop, or workspace experience from the cloud to your users
- **Reduce IT complexity** with a single control plane to manage and monitor on-premises and VMware cloud environments
- **Instantly scale up and down** app and desktop users and workloads with pay-as-you go IaaS
- **Ease deployment** with familiar expertise and tools
- **Implement a comprehensive, intrinsic security solution** with granular policy controls across datacenter and cloud resources

The need for greater agility and reducing management burden is driving workloads to the public cloud as a way to quickly respond to changing business needs and better utilize resources.

Migrating or extending a virtual desktop/application environment to the public cloud brings exceptional flexibility but requires a significant number of person hours, an assortment of tools, and substantial risk. As companies make the move to public cloud, they also often discover that managing and maintaining cloud and hybrid environments adds further complexity and the need for retraining. If your organization is considering using the public cloud to deliver virtual desktops and applications, it's important to understand the challenges, and to choose the right solution that minimizes your risks while enhancing both your external and internal customer experience.

Citrix Virtual Apps and Desktops Service with Azure VMware Solution or VMware Cloud on AWS delivers a robust, feature-rich cloud platform for virtual desktops and applications. It combines the enterprise capabilities of the VMware Software Defined Data Center (SDDC), including compute, storage, and networking, delivered as a service on Azure or AWS, with the market-leading capabilities of Citrix Virtual Apps and Desktop Service for a simple, secure and scalable solution.

## Use cases



### Cloud migration

Easily migrate desktops and applications to take advantage of cloud services and a subscription-based model from both Citrix and VMware



### Data center extension and disaster recovery

Extend your Citrix workloads between on-premises and VMware Cloud on AWS or Azure VMware Solution to support burst capacity and disaster recovery



### Co-location

Place desktops and hosted app servers with workloads and data in the cloud to improve performance and security posture



### Centralize desktop management

Manage temporary workers and remote offices just as you would your primary locations



### Rapid provisioning

Support new users and applications quickly, such as for new employee onboarding and mergers and acquisitions



### Simplified administration

Streamline the management and rollout of operating system updates and delivery of business continuity solutions



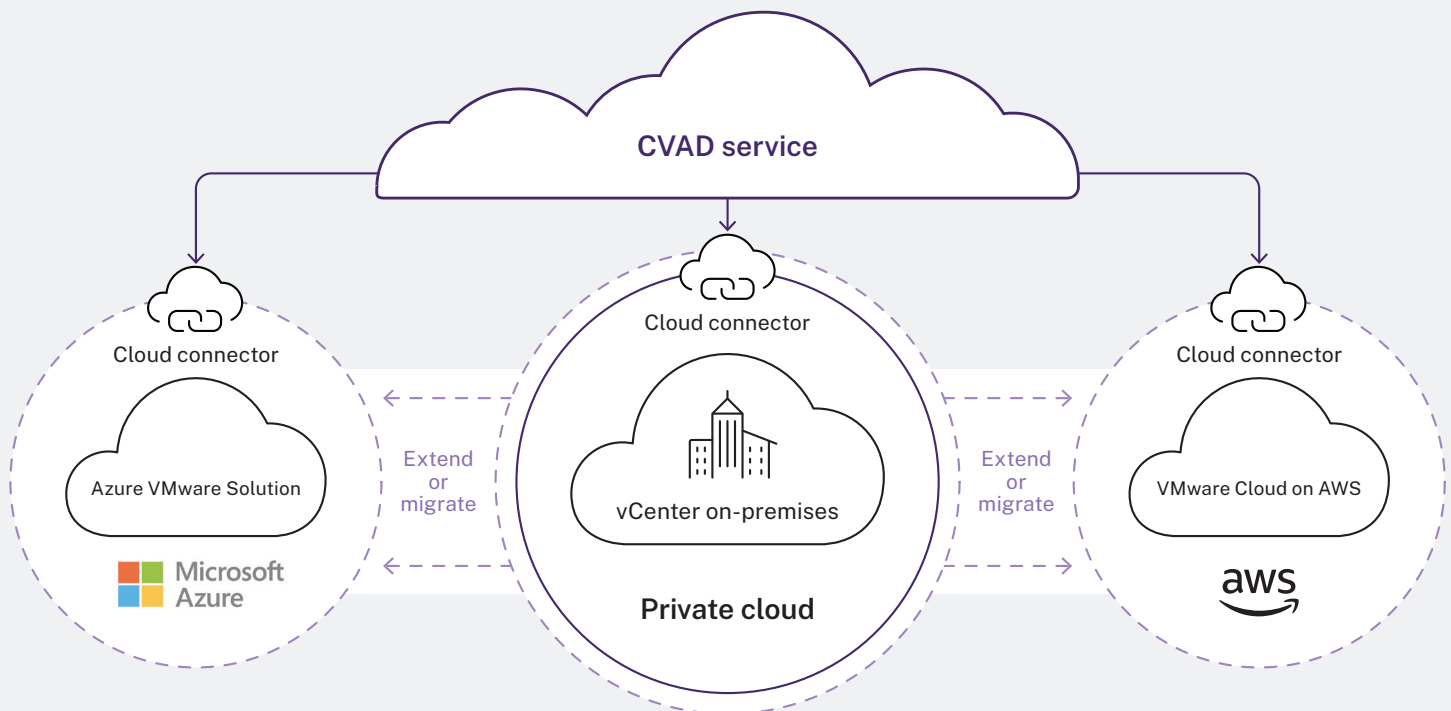
### Security and compliance

Centrally manage security while navigating the ever-changing and complex compliance environment



### Automated DR to a global mega-cloud

Extend most of the benefits of automated DR to an on-premises site, while leveraging a better cost structure that reflects the infrequent use of the DR target



## Key benefits

- Easily migrate your resources from on-premises to the cloud at your own pace
- Manage Citrix Virtual App and Desktop workloads with Azure VMware Solution, VMware Cloud on AWS, or on-premises in a vSphere environment using a single robust and intuitive management console
- Achieve rapid time to value and cloud- scale elasticity with no refactoring of applications
- Simplify management and improve outcomes with familiar, enterprise- grade features and tools
- Reduce the time/effort needed for requirements gathering by leveraging like for like Compute containers without the need for conversion, rebuild or redefining sizing of your workloads
- Optimize cost with pay-as-you go OpEx model
- Leverage additional cloud-native services for efficiency and flexibility
- Citrix high-definition experience technology provides an optimal user experience from any device over any network cloud connection

## Get cloud-scale agility for Citrix Virtual Apps and Desktops Service

Running Citrix Virtual Apps and Desktop service workloads on VMware Cloud enables you to easily add and extend desktop services without investing time or capital in additional data center resources.

You can leverage the same expertise and tools you know from VMware vSphere® and Citrix Virtual Apps and Desktops service for operational consistency, as well as the rich feature set and flexibility you expect from the joint solution, to enable a drastic reduction in the number of images under management with real time, one-to-many application provisioning and zero downtime updates.

## Simplify cloud management

Citrix Virtual Apps and Desktop service with VMware Cloud on AWS or Azure brings the hybrid cloud to life. Businesses can secure applications, infrastructure, data and access by implementing a comprehensive, consistent and intrinsic security solution from the data center to the cloud. The hybrid/multi-cloud delivers flexibility and enables key use cases such as business continuity, disaster recovery, and burst capacity.

## Pay as you grow

With Citrix Virtual Apps and Desktops service and VMware Cloud, you can optimize infrastructure costs with flexible, consumption-based billing to avoid upfront infrastructure expenses while paying only for what you actually use. You get rapid time to value with the ability to automatically scale host capacity up or down in a few minutes and spin up an entire VMware SDDC in under a couple of hours.



### Enterprise Sales

North America | 800-424-8749

Worldwide | +1 408-790-8000

### Locations

Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309, United States

Silicon Valley | 4988 Great America Parkway, Santa Clara, CA 95054, United States

©2021 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).