

ASG WORKSPACES

THE NEXT ERA IN END-USER COMPUTING

Benefits

- Combines self-service and enduser workspace
- Everything that is needed to be productive on a single screen
- Aggregation of Citrix, Microsoft and SaaS apps in one workspace
- Leverages existing systems management tools
- Segmented HA and SLA capabilities
- Proactive license management
- Customizability and web parts
- Built-in HTML5 app delivery
- Built-in end user support

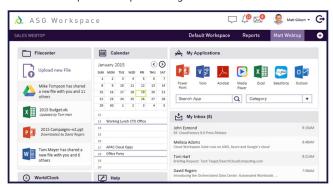
Lower Your IT Cost

- Automate app and service lifecycle management
- Lower IT support cost
- Optimize software license cost within a self-service environment
- Lower storage, network and admin cost

"Users actually want to use ASG Workspaces, as the UI is attractive and highly customizable."

-VP Desktop Services
Multinational Financial Institution

ASG Workspaces are browser-based, self-service workspaces that offer business users all the apps, services and content they need, specific to their job role. They can leverage all the cloud services and traditional enterprise apps that make them the most productive, while the IT department provides governance in terms of cost and security.

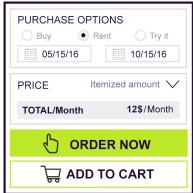


Why ASG Workspaces?

- End-User Adoption: The attractive, device-aware and self-service-centric UI of ASG Workspaces ensures end-user adoption, overcoming one of the main reasons for the failure of VDI
- Differentiation for Outsourcers: Outsourcers and SIs are able to customize and brand ASG Workspaces-based, customer-specific requirements
- OPEX Savings:
 - Provisioning Cost: Self service capabilities, in combination with a flexible orchestration and automation engine, cut significant manual work out of app lifecycle management
 - Process Automation: Automate complex business process, such as user onboarding
 - License savings: Proactive software license optimization within a flexible, selfservice context
 - Built-in end-user support: Built-in remote support, knowledge base, and self-service issue resolution to reduce the number of service tickets
- CAPEX Savings: ASG Workspace's open architecture enables customers to seamlessly integrate with their current infrastructure and spend less on servers, storage, network and security compared to VDI







- Near-instant provisioning of ordered apps and services
- Order anything from apps to new equipment
- Resolve common issues yourself via automated problem resolution

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Ask for help via chat or remote control

CAPEX and OPEX Savings

- Reduce number of service desk tickets
- Eliminate manual steps in software provisioning and lifecycle managemer
- Reduce license cost
- Reduce software audit cost and risk through built-in SAM
- Take advantage of built-in HTML5 app delivery technology



Cross-Device Platform Support

- Deliver apps via HTML5 to any device
- Access workspace and self-service store via any tablet and phone

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- Device-aware self-service store
- Deliver mobile, virtual, SaaS and traditional apps via unified app store



- Save on Citrix and Microsoft Licensing
- No local clients
- Lower infrastructure requirements
- Works on any smart device



About ASG Software Solutions

ASG Software Solutions helps customers with complex IT environments solve problems across the enterprise. Its solutions empower businesses to enhance workforce productivity, gain an accurate and timely understanding of the information that underpins business decisions and address compliance needs with improved visibility of cross-platform data. ASG can proudly say that more than 70 percent of global Fortune 500 companies trust it to optimize their existing IT investments. ASG is a global provider of mission-critical technology solutions with more than 1,000 people supporting a global customer base across 4,000 midmarket and enterprise customers. For more information, visit www.asg.com.

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