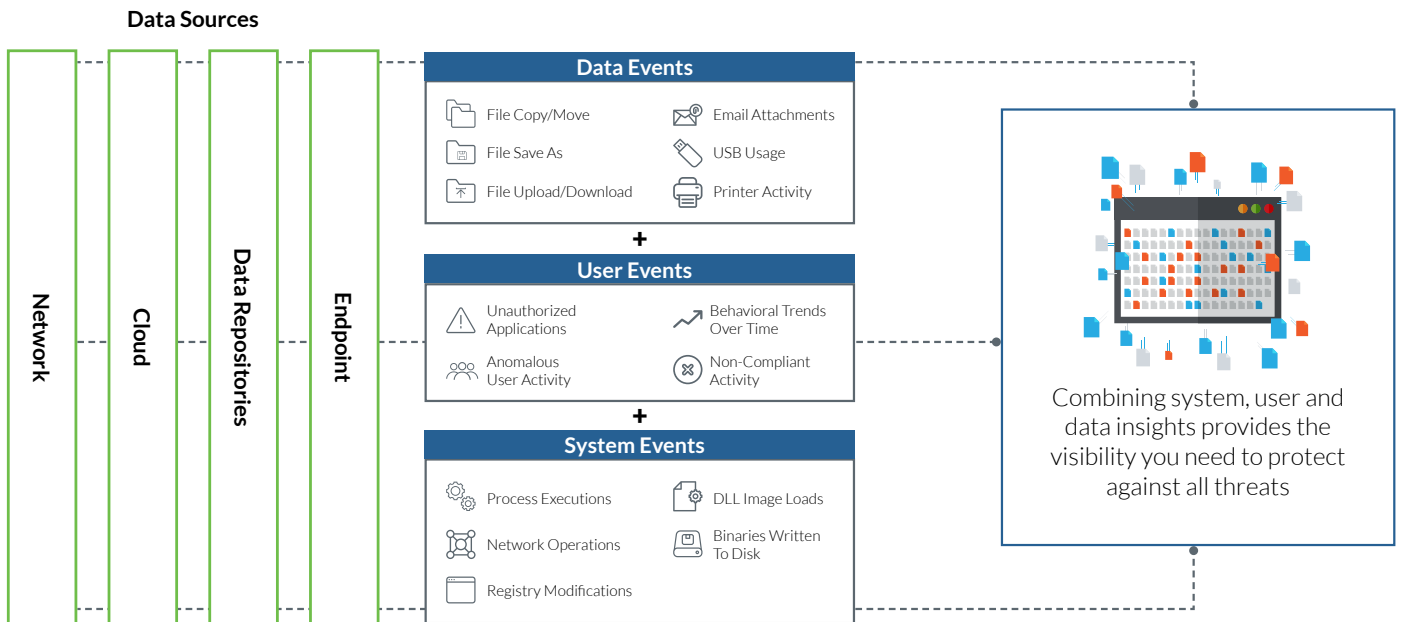# DIGITALGUARDIAN®

Threat Aware Data Protection

> STOP DATA THEFT FROM INSIDER & OUTSIDER THREATS

Digital Guardian's threat aware data protection platform safeguards your sensitive data from the risks posed by insider and outsider threats. By harnessing our deep data visibility, real-time analytics and flexible controls, you can stop malicious data theft and inadvertent data loss.

Data Sources

Network | Cloud | Data Repositories | Endpoint

Data Events
- File Copy/Move
- File Save As
- File Upload/Download
- Email Attachments
- USB Usage
- Printer Activity

+

User Events
- Unauthorized Applications
- Anomalous User Activity
- Behavioral Trends Over Time
- Non-Compliant Activity

+

System Events
- Process Executions
- Network Operations
- Registry Modifications
- DLL Image Loads
- Binaries Written To Disk

Combining system, user and data insights provides the visibility you need to protect against all threats

👁 Deepest Visibility

- Intelligence into data movement
- User Visibility – events initiated directly by the user
- Data Visibility - events at the file or document level
- System Visibility – events initiated at OS level

📊 Real-Time Analytics

- The engine that turns insights into action
- Filters out the noise
- Accelerates investigation capabilities
- Delivers incident discovery
- Drives reduction in risky behavior

Total | Discovery Events | Cloud Events | Endpoint Events | Network Events
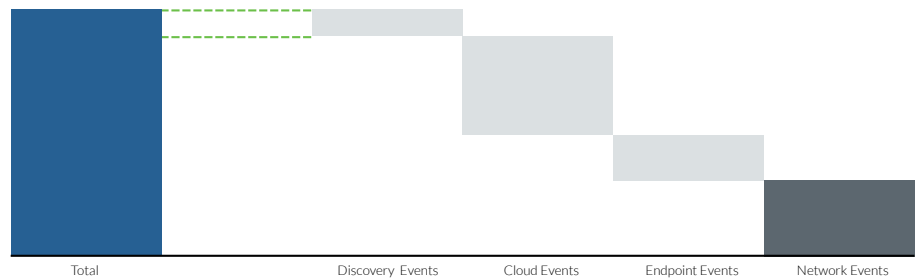
⚙ Flexible Controls

- Automated controls to prevent a successful data breach
- The most flexible controls that won't slow down your business
- Controls across network, storage, cloud and endpoints
- Controls that are enforceable on all OS's

OUR DATA PROTECTION PROGRAM FRAMEWORK

Understand

UNDERSTAND: WHAT DATA TO PROTECT

Content-Based
File inspection to identify, tag and fingerprint sensitive data for lowest false positives

Context-Based
Identify & tag sensitive data (structured and unstructured) even before you develop policies

User-Based
Enable user to classify sensitive data based on business requirements

Most comprehensive data discovery & classification on the market today

UNDERSTAND: WHEN DATA IS AT RISK

- View & Open
- Email
- Network Upload
- Cloud Application
- USB Devices

- Remote Drives
- Application Launch
- Save to Local Drive
- Burn to CD/DVD
- Attach to Email

- File Create
- Cut & Paste
- Send to Printer
- Delete & Recycle
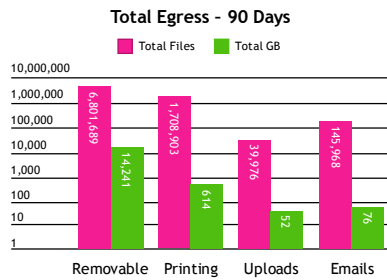- Print Screen

- File Encrypt
- Connect Device

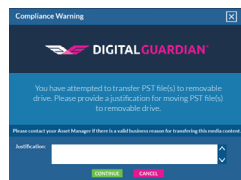**Most complete view when data is at risk**

Build

BUILD: SMART POLICIES & CONTROLS BASED ON YOUR REAL DATA USAGE

Total Egress – 90 Days
■ Total Files ■ Total GB

	Removable	Printing	Uploads	Emails
Total Files	6,801,689	1,708,903	39,976	145,968
Total GB	14,241	614	52	76

> Share with Business Leaders

> Smart Policies & Controls

Educate & Enforce

EDUCATE & ENFORCE: FLEXIBLE & AUTOMATED CONTROLS

Compliance Warning

DIGITALGUARDIAN

You have attempted to transfer PST file(s) to removable drive. Please provide a justification for moving PST file(s) to removable drive.

Please contact your Asset Manager if there is a valid business reason for transferring this media content.
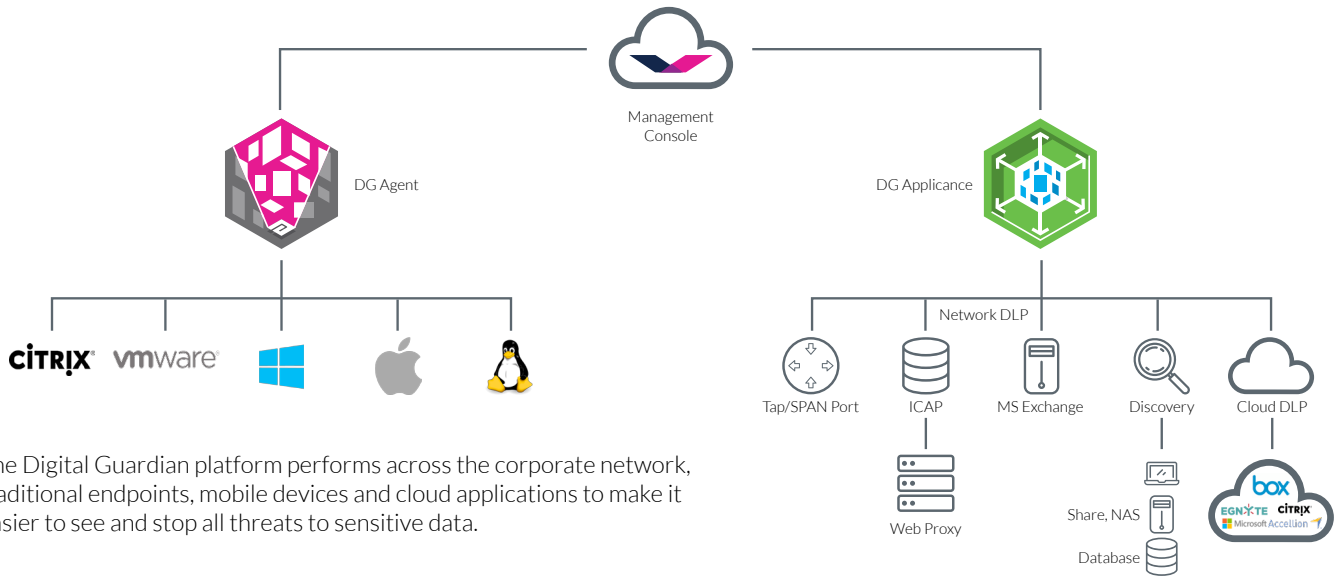
Justification:

CONTINUE   CANCEL

You have attempted to transfer PST file(s) to removable drive. Please provide a justification for moving PST file(s) to removable drive.

Content, context and behavior based rules can automatically prompt or block insider and outsider threats

Assess & Improve

ASSESS: ANALYTICS & REPORTS THAT DRIVE CONTINUOUS IMPROVEMENT

Incidents Per Week

| Understand | Build | Enforce & Educate | Assess & Improve |

Risk Reduction Over Time
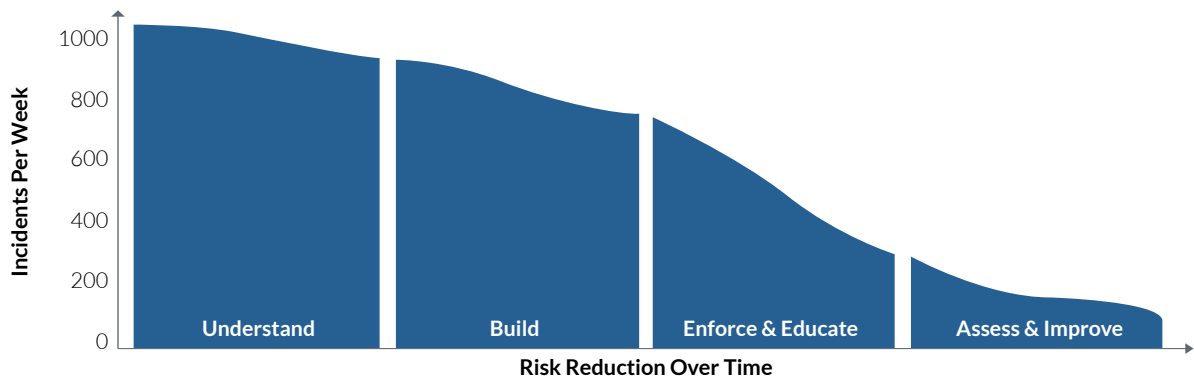
ON PREMISE

The Digital Guardian platform performs across the corporate network, traditional endpoints, mobile devices and cloud applications to make it easier to see and stop all threats to sensitive data.

MANAGED SECURITY PROGRAMS

MANAGED SECURITY PROGRAM FOR DATA LOSS PREVENTION

Achieve faster time to value with data loss prevention as a service

We take care of the "heavy lifting" of endpoint DLP: hosting, setup, ongoing monitoring, analyzing, tuning and maintenance. Our data loss prevention MSP customers repeatedly tell us that they were able to improve their data visibility and data security risk posture faster than they ever could have done by themselves, or with any other vendor.

MANAGED SECURITY PROGRAM FOR ADVANCED THREAT PROTECTION

Get the latest defense strategies and intelligence now

Our Advanced Threat Protection Program is a combination of security researchers' and analysts' expertise, our threat aware data protection platform and a centralized threat intelligence management system. This combination enables Digital Guardian analysts to detect and remediate external threats faster and more efficiently.

MANAGED SECURITY PROGRAM FOR DATA PROTECTION COMPLIANCE

Let us discover, monitor and protect your regulated data

With this service, you can focus on strategic imperatives while our security experts provide the resources needed for an enterprise data protection, privacy and compliance program.

DIGITAL GUARDIAN®

THE ONLY SECURITY COMPANY **100%** FOCUSED ON PROTECTING YOUR DATA

OUR STORY

Digital Guardian was founded in 2003 (as Verdasys) in reaction to a problem that had no solution at the time – insider theft of intellectual property (IP).

IP is typically unstructured data, so the founders had to solve the most difficult data protection use case first - effectively identifying and tagging unstructured data when it's in motion and in use on an endpoint. It's why Gartner Research has named **Digital Guardian #1 in IP protection** since the inception of the DLP Critical Capabilities report (a companion report to the Gartner Magic Quadrant for Enterprise DLP).
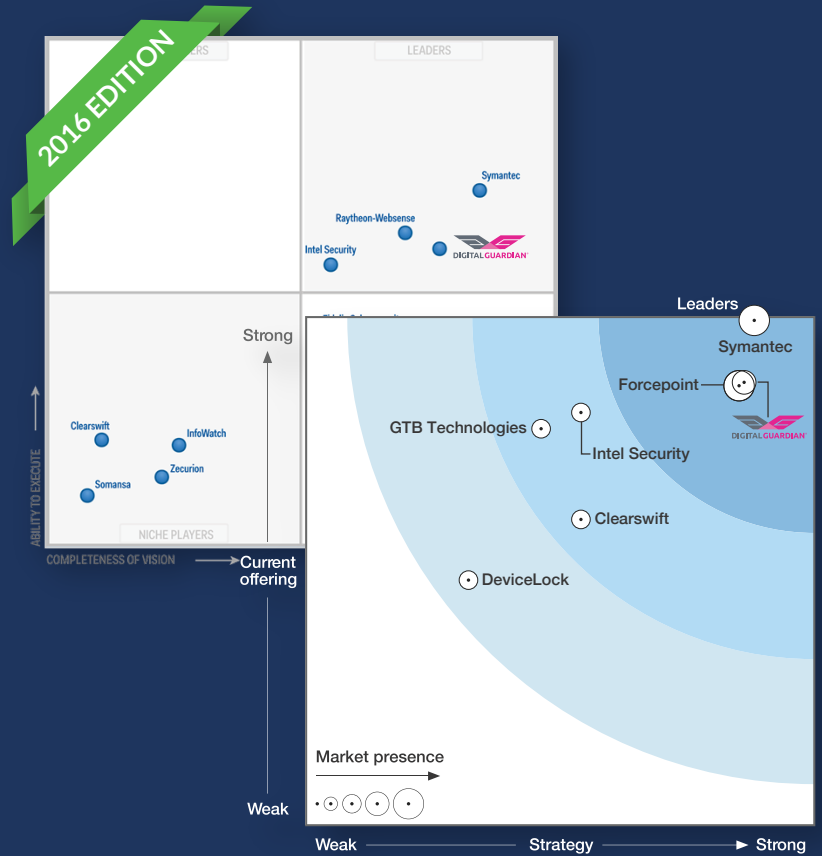
Since that time, in partnership with our customers, we've expanded our mission to deliver solutions that protect all sensitive data against all threats – internal and external. Our appliances enable organizations to meet compliance requirements for protecting personal information with little overhead and expand our coverage to Office 365 and cloud storage.

In response to customer challenges with hiring and retaining security talent, we launched the first data protection managed service and now manage more than 650,000 endpoints. To protect sensitive data from new and motivated adversaries we've created an advanced threat protection managed program. This program provides our customers the latest cyber defense strategies and the threat intelligence they need to stay ahead of cyber criminals.

We're the only security company 100% dedicated to protecting sensitive data from inadvertent loss and malicious theft.

How can we help you?

Gartner®
Magic Quadrant Leader

2016 EDITION

LEADERS

Symantec

Raytheon-Websense

Intel Security

DIGITAL GUARDIAN

Strong

ABILITY TO EXECUTE

Clearswift

InfoWatch

Somansa

Zecurion

NICHE PLAYERS

COMPLETENESS OF VISION → Current offering

Leaders

Symantec

Forcepoint

GTB Technologies

Intel Security

DIGITAL GUARDIAN

Clearswift

DeviceLock

Market presence

Weak

Weak ———— Strategy ———→ Strong

FORRESTER®
Wave Leader