



HIDEEZO

Hideez Key - The Last Mile in Identity
and Access Management



Productivity Losses

27

digital accounts per employee on average

\$420

per employee is a cost of fighting with passwords. It is an annual amount of lost productivity/per employee due to idle time related to password recovery

\$210K

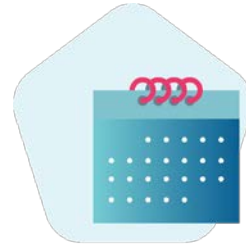
per year is a price for losses in productivity for a company with 500 employees



Surveying admins

Considering the number of passwords, usernames, and URLs users have to remember, it's no wonder IT admins need to reset forgotten passwords on a daily basis.

How much time do admins spend resetting passwords?



At a 3500 user company, resetting passwords takes up to:

7 hours per week or
45 work days per year



Company averages:

3.5 min. An average amount of time it takes an admin to reset a password - including seeing the ticket, acting on it, and reporting back



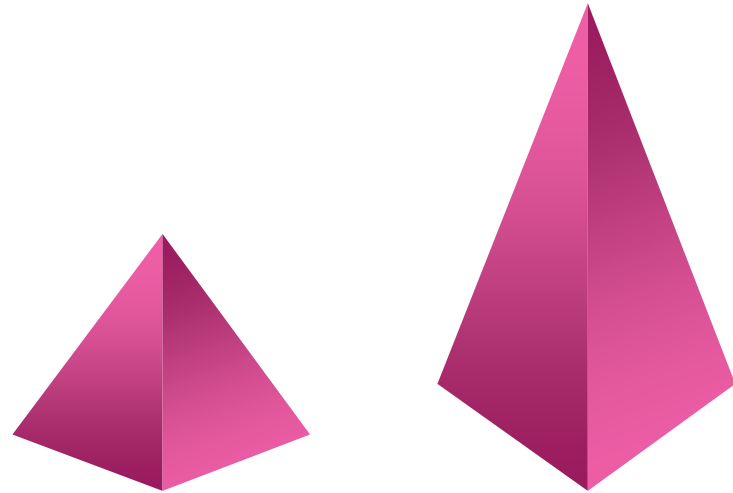
0.687%. The average percentage of users at a company or educational institution that require a password reset in a given day

Cost of Security Breach

\$3,62 Million is lost on average with every Security Breach

\$3,62
Million

LOSSES from cybercrime

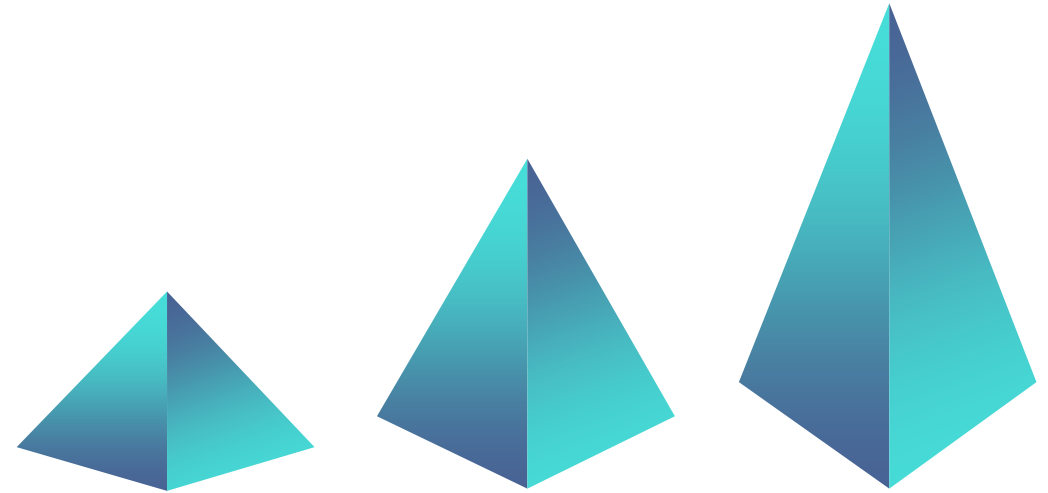


\$3 TRILLION
IN 2015

6 TRILLION
ANNUALLY
BY 2021

LOSSES from cybercrime

NUMBER OF INTERNET USERS



2 BILLION
IN 2015

3.8 BILLION
IN 2017

6 BILLION
IN 2022

Market Size

The authentication services market size is expected to grow from USD 622.9 Million in 2017 to USD 16,2 Billions by 2022, at a Compound Annual Growth Rate (CAGR) of 21.1% during the forecast period.

\$16,2B

by 2022

\$622,9M

in 2017

Credential stuffing

Credential Stuffing is a global problem for both individuals and enterprises. The monetary cost of fraud associated with credential stuffing ranges from \$546,000 to over \$54 million company/ year.*

Application downtime from large spikes in login traffic

67 %

Costs to remediate compromised accounts, including call-center time or manual investigation/ analysis by the security or fraud team

63 %

Lower customer satisfaction

50 %

Business Challenges



Authentication



Security



**Auditability and
accountability**



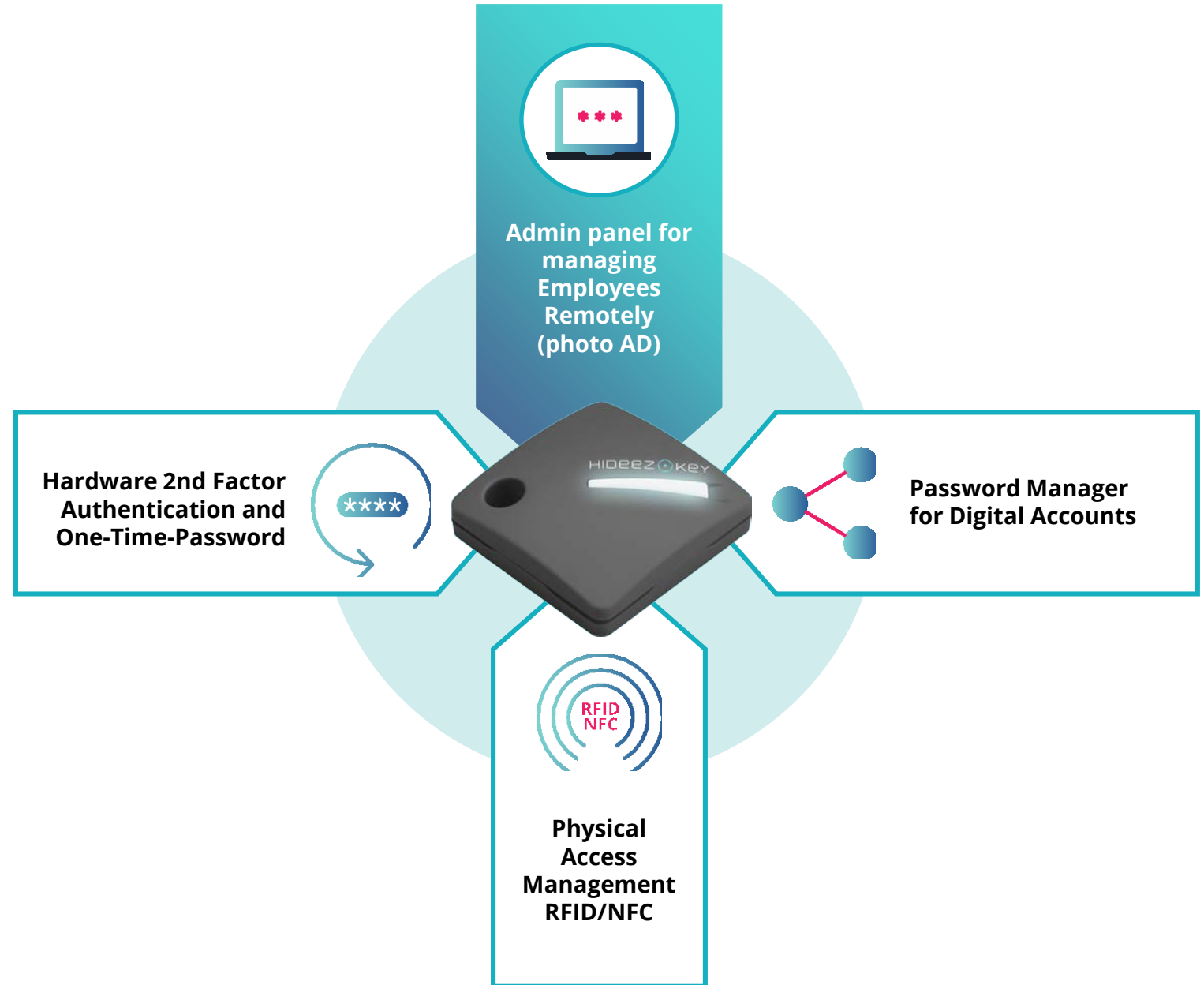
**Ease of Use: Efficiency
and Productivity**



Manageability

Hideez solution

- Shifts responsibility for password management from user to Enterprise
- Low-cost alternative to fully deployed privileged access management solution
- Context sensitive identity and access management solution
- Invisible credentials and access permits
- Perfect supplement for existing infrastructure, MFA, SSO, Enterprise Mobility Management, and Cloud Solutions



Competition / Partners



Features	Yubikey	EveryKey	Hideez Key
Factor	USB device	3-in-1*	Yes. Key fob, wristband, pendant, and clip.
Biometric User Identification	No	No	Yes. Retina, Wrist detection.
RFID/NFC devices	Yes, NFC	No	Yes, NFC and RFID
Works on laptops	Yes	Yes	Yes
Mobile devices	Yes	Yes	Yes
Theft Alarm	No	No	Yes
One Time Password Generator	Yes	Yes	Yes
Encrypted Bluetooth®	No	No	Yes
Battery life	No	30 days	Rechargeable, 30 days
Admin Panel	No	No	Yes
Open API	Yes	No	In development
Price, EUR	49	112	59

Competitiveness and Defensibility

1

Cost leadership

2

One key for many
gateways

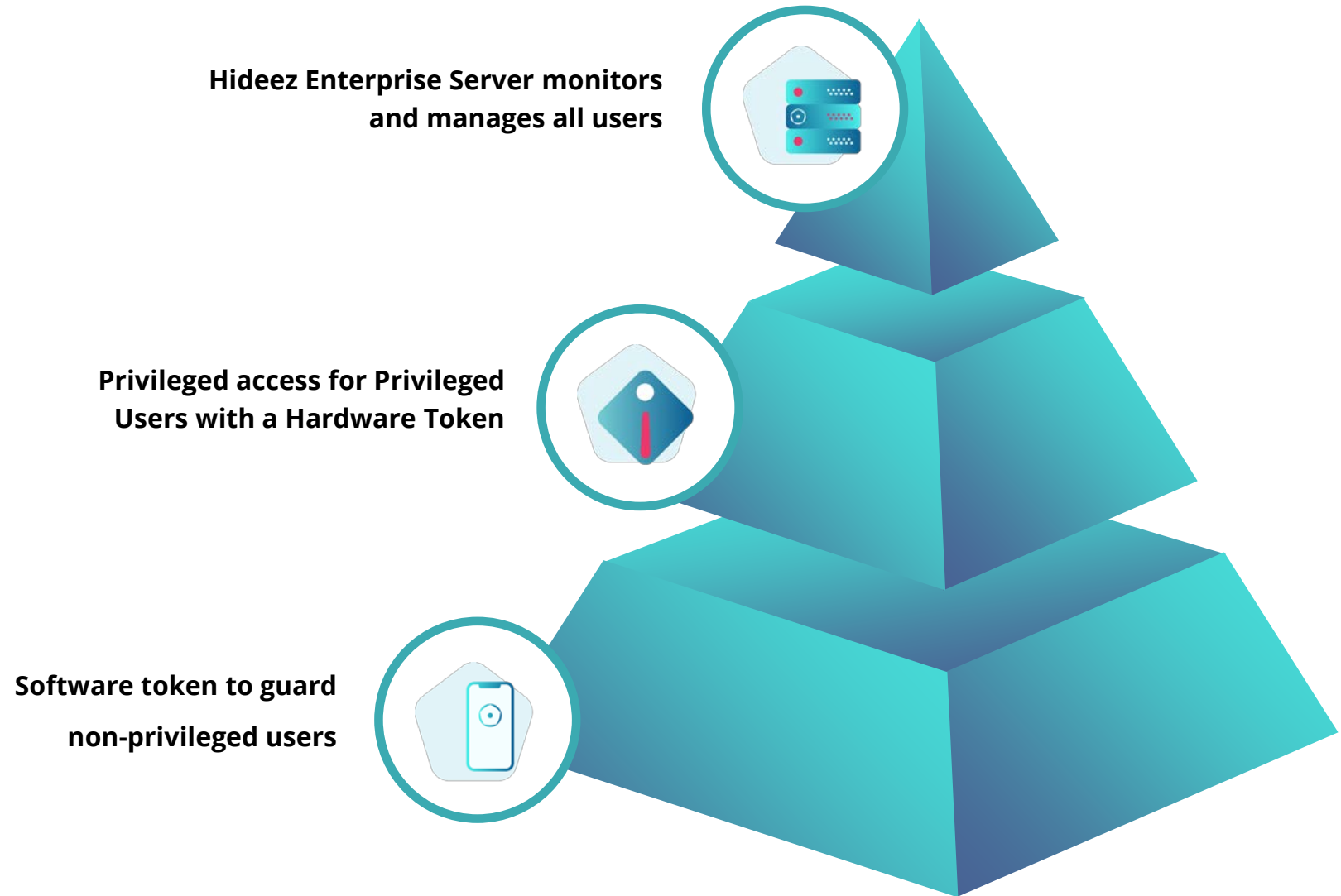
3

Liaison and Umbrella
of a large corporation

4

Strong Focus on
B2B segment with
significant value
for B2C

Layers of Security



Benefits

Protects against digital identity theft, phishing, credential stuffing, and account Take-overs

Compatible with existing infrastructure

One Key for many services

Decreased Annual Loss

Increased productivity of employees

Minimized risk of Human Factor

Reduced cost of operations

Business continuity



Business Routine

Loss of Productivity, Efficiency & Security, Human Factor Risk



**Multiple Devices
and Entry Points**



**Repeating Passwords
+ Multiple Logins**

Business Opportunities

Challenges

- Authentication
- Security
- Auditability and accountability
- Ease of Use: Efficiency and Productivity
- Manageability

One to Many



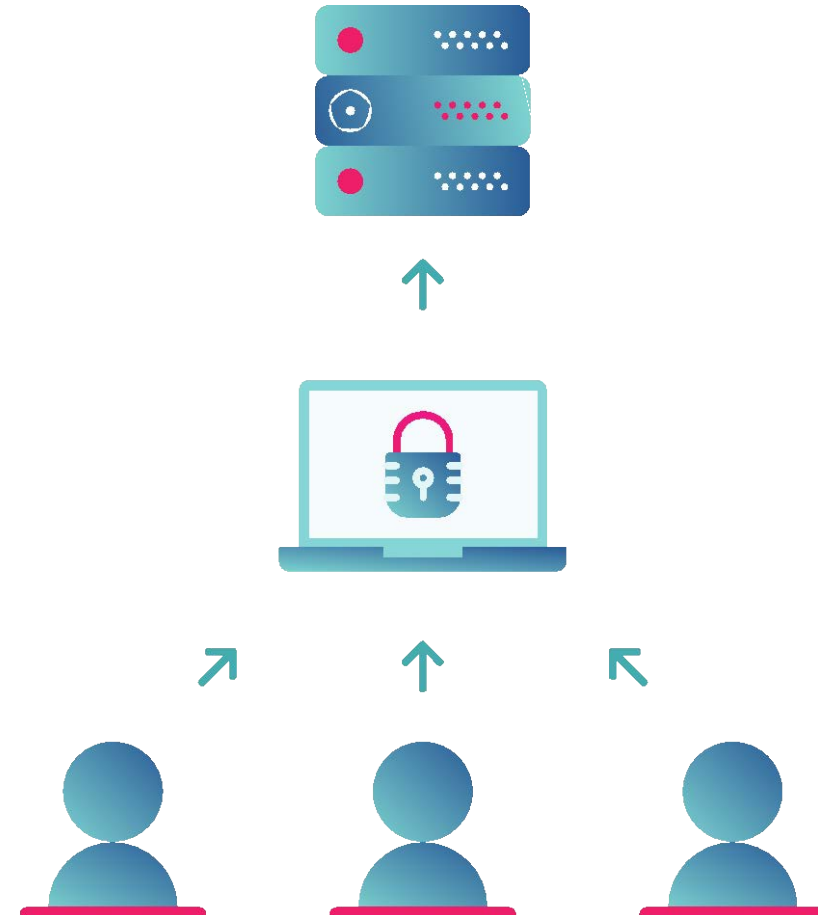
Privileged Access

Business Opportunities

Challenges

- Authentication
- Security
- Auditability and accountability
- Ease of Use: Efficiency and Productivity
- Manageability

Many to One



Non-Privileged Access

One Key to Rule Them All

Consolidate and Guard the Entry Point to Digital Identity

Crypto Resistant
Passwords



Hardware 2nd
Factor
Authentication



Automatic
Proximity Lock for
Devices



Physical Access
Management

Hideez Key Technology

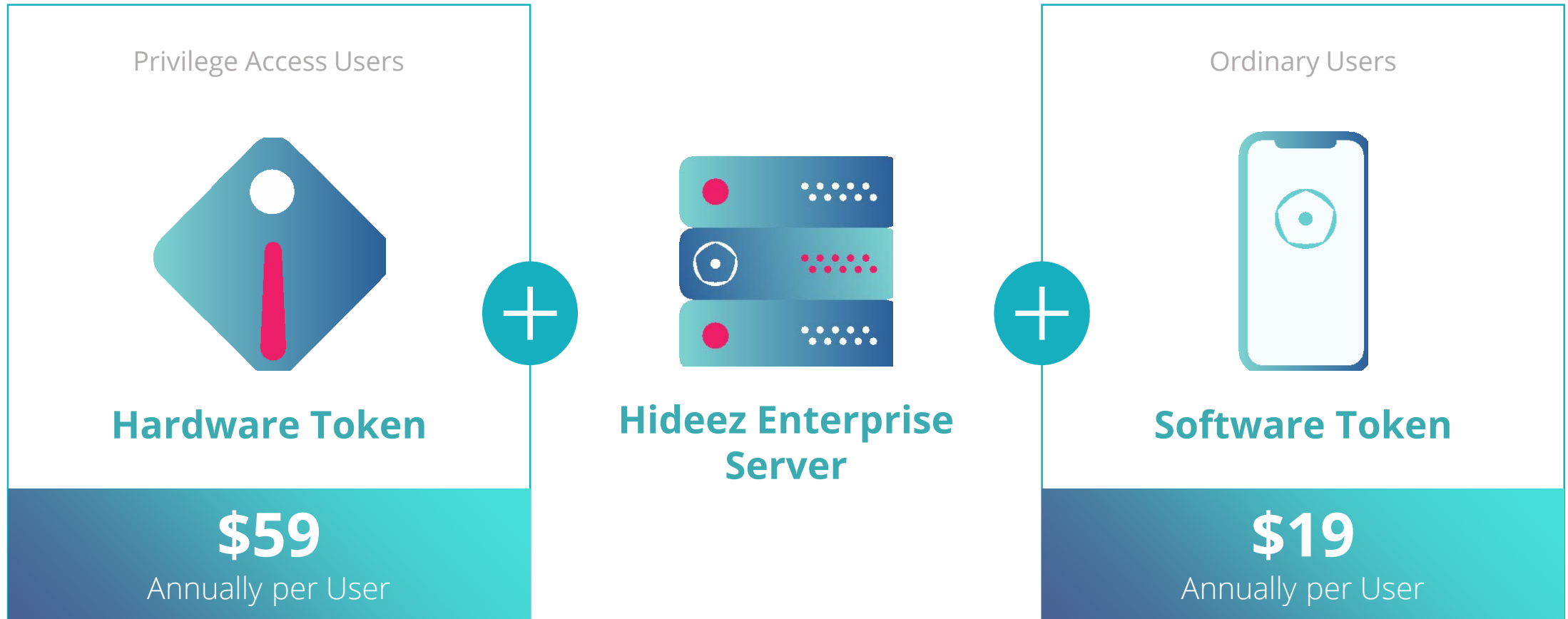
- Secure Physical Storage
- Proprietary Bluetooth Protocol
- Access to Physical Assets
- Context-Aware Credentials Input
- Proximity PC Lock
- Secure Remote Credentials Management & Delivery
- Crypto-Resistant Password Generator



Business Benefits



B2B Model: Hideez Key + Server





Thank You. Lets keep in Touch.

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