Deliver secure mobile productivity with Citrix Mobile Solutions and Samsung KNOX

Take the hassle out of supporting mobile devices.

CITRIX®

Is your enterprise safe in users' pockets?

Today's technologies enable extraordinary productivity. Enterprise users can work whenever they want, wherever they are, and often do so—using the powerful computers that most of them now carry in their pockets. With their smart phones and tablets, employees can access the corporate network, business applications, and even your organization's most valuable and vulnerable asset—its enterprise data. However, this productivity comes with risk. Users mix personal and business functions on their devices, and sometimes connect to corporate resources over insecure networks. Suppose their device is stolen—along with its stored passwords— or they download next year's strategic plan and store it on cloud services you cannot audit. Or what happens to enterprise data on a personal device when users leave the company?

Point solutions that address parts of the puzzle are no longer enough to meet diverse enterprise mobility needs. IT needs to centrally secure and manage mobile devices, apps, and data, and set app and data policies based on user permissions. Users need secure access to business apps and data and the ability to prepare their own devices for corporate use. What's needed is an integrated approach that allows people to be fully productive and that addresses security and management concerns.

Support mobile workstyles on a secure foundation

That enterprise-ready solution is Citrix Mobile Solutions with Samsung KNOX[1]. Available exclusively for select Samsung devices, it is the first comprehensive enterprise mobility solution in the industry to deeply integrate software and device hardware to let you manage devices, applications, and data from a single console. The solution combines Citrix® XenMobile™ MDM software with a secure Samsung KNOX container built into the platform. This approach protects the device, the data on it, and the networks employees use to access corporate resources—all while giving IT administrators full, centralized visibility and control.

[1]Citrix Mobile Solutions include Citrix XenMobile™ MDM and several advanced capabilities, such as enterprise collaboration tools and other business applications.

citrix.com

Safely deploy enterprise apps on mobile devices

Citrix Mobile Solutions help you put productivity in users' pockets by making it easy to securely deliver any app to any mobile device. You can:

- Secure and manage all mobile devices, including BYO
- Embrace mobile apps with full control
- Provide unified delivery of mobile, web and Windows apps
- Make role-based access simple and secure through Active Directory
- Enable federated identity and single sign-on
- Support strong authentication

Why Citrix and Samsung?

As leaders in supporting flexible mobile workstyles, Citrix and Samsung Mobile provide secure and strategic enterprise solutions you can trust to protect sensitive data while enabling users to work when and where they like. And the solution is secure by design, which means security is built into the platform delivered to enterprises through the integration between the Samsung KNOX container and Citrix software.

Simplify your job with Citrix mobile solutions and Samsung KNOX

Until now, meeting users' mobility requirements required tradeoffs between security, user convenience, and manageability. The Citrix and Samsung solution eliminates those tradeoffs by securely delivering business applications and data your users need to do their jobs. Rather than deploying multiple point solutions or manually configuring devices and software for mobile use, Citrix Mobile Solutions let you do the following everyday tasks from within a single console:

- Easily provision and manage corporate-provided devices and users' BYO devices[2] with enterprise-grade MDM capabilities

- Instantly provision and de-provision all of a user's mobile, web, data center and Windows apps based on user identity and role through integration with Active Directory

- Allow users to easily set up their devices for corporate access through self-service

- Perform a full or selective remote wipe of apps and data on lost, stolen or out-of-compliance devices.

- Securely deliver to mobile devices:

  - Productivity applications that users love and IT embraces, including corporate mail, calendar, and contacts with Citrix @WorkMail™.
  - Data control and synchronization across users' devices with Citrix ShareFile®
  - Enterprise collaboration tools with GoToMeeting® and GoToAssist®.
  - Automatic SSL VPN access to corporate websites and content delivered through a secure browser and NetScaler® technology.

While it streamlines the tasks you do every day to enable mobile users, the Citrix and Samsung solution can help simplify compliance. Tight integration between Citrix business applications and the KNOX container ensure that sensitive enterprise data—including email subject to retention regulations—is kept secure in an isolated KNOX container. It is never exposed to malware potentially residing on the OS or to unmanaged applications on the users' personal partition. In addition, the solution supports audit trails to verify data integrity for compliance and regulatory considerations.

Put your trust in Samsung KNOX

Samsung KNOX represents Samsung's strong commitment to provide the strong device security you need to support employee mobility with confidence. KNOX enables:

- Comprehensive security for enterprise data and the integrity of the mobile platform
- Authentication and authorization of mobile users
- Hardware integrated, defense-grade security from bootloader to applications
- Enterprise-ready isolation of work and personal spaces

[2]Samsung KNOX is available on select Samsung devices only.

Secure mobility is closer than you think

Your users are going to use their mobile devices to access corporate data with or without the oversight and approval of IT. The smartest approach is to make it easy for them to do so through approved and secure methods.

You can securely enable users' mobile workstyles and enhance productivity when you manage and empower Samsung devices with Citrix Mobile Solutions and Samsung KNOX. The combination makes it easy to manage and secure devices and the corporate resources that employees access with them.

With centralized data protection, secure file sharing and syncing, mobile management, collaboration applications, and a broad portfolio of enterprise-protected devices, Citrix and Samsung Mobile give you the deep security you need while also giving users the freedom they need to be productive.

Contact your Citrix representative today to take the next steps toward a secure enterprise mobile environment.

Additional resources

Learn about the enterprise-ready foundations of the Citrix and Samsung mobility solution.

Citrix and Samsung BYOD solution brief   **www.citrix.com/go/samsung-byod**

Citrix XenMobile   **www.citrix.com/xenmobile**

Citrix ShareFile   **www.citrix.com/sharefile**

Citrix GoToMeeting   **www.citrix.com/gotomeeting**

Citrix GoToAssist   **www.citrix.com/gotoassist**

Citrix Me@Work   **www.citrix.com/me@work**

Samsung KNOX   **www.samsung.com/knox**

CITRIX®

Corporate Headquarters	**India Development Center**	**Latin America Headquarters**
Fort Lauderdale, FL, USA	Bangalore, India	Coral Gables, FL, USA
Silicon Valley Headquarters	**Online Division Headquarters**	**UK Development Center**
Santa Clara, CA, USA	Santa Barbara, CA, USA	Chalfont, United Kingdom
EMEA Headquarters	**Pacific Headquarters**	
Schaffhausen, Switzerland	Hong Kong, China	

About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualization, networking and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacenters for IT. More than 230,000 organizations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2010 was $1.87 billion.